

citizens project southeast voter turnout highlights



contributing factors

THE LARGEST CONTRIBUTING FACTOR TO ANY GROUP NOT VOTING

"I DON'T SEE ANY CANDIDATES WHO REPRESENT MY INTERESTS."

TWO OF THE TOP THREE CONTRIBUTING FACTORS FOR THOSE WHO DID VOTE IN NOVEMBER INCLUDED,

"HAVING INFORMATION ABOUT CANDIDATES THAT IS CLEARLY WRITTEN AND EASY TO ACCESS & SEEING CANDIDATES ON THE BALLOT WHO REPRESENT ME."



95%

of all
respondents
believe
local elections
matter

85%

of all
respondents
believe
their vote
matters

19%

of registered
voters in district 4
cast a ballot in the
April 2023
election

35% overall turnout • April 2023 election

largest challenges by race

white

35%

I have schedule conflicts

29%

I don't trust mail-in ballots

black

33%

I have schedule conflicts

29%

I forget when to vote

hispanic

41%

I have schedule conflicts

26%

I forget when to vote

api, european & other

19%

I forget when to vote

19%

I don't know where to vote

19%

I don't trust mail-in ballots

largest challenges by voter registration

registered voters

35%

I have schedule conflicts

27%

I forget when to vote

26%

I don't trust mail-in ballots

unregistered voters

36%

I have schedule conflicts

20%

Ballots not written in my primary language

17%

Transportation not convenient

17%

I don't know where to vote

17%

I forget when to vote

80%

hispanic voters
identified at least
one voting
challenge
compared to 60%
of other
respondents

hispanic voters
experience an
average of 1.6
challenges

20% higher
than other
respondents

polling
locations are
intimidating

30% black voters
27% white voters

20% of all respondents stated that they
do not feel comfortable at the ballot box
28% of those were black voters

one in three
stated ballot
measures are
hard to
understand

respondents noted that
having more
information
would make
them more
likely to vote

4 out of 5
unregistered
voters
noted at least one
voting challenge

3 out of 5
registered
voters
noted at least one
voting challenge

when asked why they thought their
neighbor might not vote, respondents
stated that neighbors were
generally apathetic
and/or believe that their
vote won't matter or
neighbors have a lack of
information